

Privacy information for events

Information on data protection regarding our processing of personal data in accordance with Art. 13, 14 and 21 of the General Data Protection Regulation (GDPR)

Dear participants,

In accordance with the requirements of Articles 13, 14 and 21 of the General Data Protection Regulation (GDPR), we would like to inform you about the use and processing of your personal data and your rights under data protection law.

To ensure that you are fully informed about the processing of your personal data in connection with our event, we kindly ask you to carefully read the following information.

1. Responsible body within the meaning of the General Data Protection Regulation

Brand KG
Völlinghauser Str. 44
D-59609 Anröchte
Phone: +49 (0) 2947 889 0
E-Mail: kontakt@brand-group.com
Internet: www.brand-group.com

2. Responsible body for data protection

Mr. Steffen Meier
External data protection officer
Datenmeier GmbH & Co. KG
Phone: +49 (0) 5741 289 97 11
E-Mail: datenschutz@brand-group.com

3. Scope (legal basis of processing)

It is set out that the processing of personal data is conducted in accordance with the applicable data protection laws, the GDPR and BDSG.

The lawfulness of the processing may be based on various legal grounds, such as compliance with legal obligations, the legitimate interest of the organizer or consent of the data subject.

4. Term personal data

We only collect and process data related to the advertised event. For example, general information: Name, company, contact details and, if applicable, your comments on the evaluation of the event.

5. Source of the data

We process personal data provided by you in connection with the event.

6. Recipients of the data

We share your personal data within our company and, if applicable, with event partners only with the areas and persons who need this data to fulfill our contractual and legal obligations or to implement our legitimate interest.

7. Transfer to third countries

There is no transmission on the part of brandgroup.

On social media platforms, such as Facebook, data may be passed on to third parties in the USA under certain circumstances.

8. Duration of data storage in the brandgroup

We process your personal data (information relating to an identified or identifiable natural person, e.g. name, address, telephone number) for as long as it is necessary for the planning, implementation and follow-up of the event.

The time limits for the retention of personal data of event participants are six months after the purpose of processing ceases to exist.

9. Notes on your rights

The rights described relate to the processing of personal data and are set out in EU data protection law. The General Data Protection Regulation (GDPR) gives data subjects (i.e. persons whose data is processed) certain rights regarding the processing of their personal data.

The right of access according to Art. 15 GDPR gives data subjects the right to request information about the processing of their personal data. This includes, for example, information about the purpose for which the data is processed, who has access to the data and how long it is kept for.

The right to rectification under Art. 16 GDPR gives data subjects the right to have inaccurate or incomplete data corrected.

The right to erasure under Art. 17 GDPR gives data subjects the right to request the erasure of their personal data, provided that certain conditions are met (e.g. if the data is no longer needed for the original purpose).

The right to restriction of processing under Art. 18 GDPR gives data subjects the right to request the restriction of the processing of their personal data, e.g. if they dispute or object to the accuracy of the data.

The right to communication under Article 19 GDPR gives data subjects the right to be informed of the rectification or erasure of data or the restriction of processing to all recipients to whom their personal data have been disclosed.

If the processing of your data is based on your consent, you have the right to withdraw this consent at any time, in accordance with Article 7 of the GDPR. Please note that the revocation only applies to the future and does not affect processing

that has already taken place. We may need to retain some data for a certain period due to legal requirements (see section 8 of this privacy information).

To exercise your rights, you can contact us at the contact details provided in section 1 below.

10. Provision of personal data

The provision of personal data, such as name and address, is voluntary when it comes to attending an event.

However, this information is necessary to conduct events.

11. Annex Publication of images in online and print media

As the organizer, we would like to use the possibilities of the internet to publish photos of the event with participants, if necessary. The publication serves the decorative design, information, promotional and operational purposes. This applies to reports in print and trade media as well as the following channels: Social media presences (Facebook, Instagram, XING, LinkedIn, YouTube), company website, intranet.

If you agree to this, we ask for your consent on the consent form provided for this purpose.

12. Your rights to information, deletion, blocking and right to object

In accordance with § 34 of the German Federal Data Protection Act (BDSG), you are entitled at any time to ask our company to provide you with comprehensive information about the data stored about you.

In accordance with § 35 of the German Federal Data Protection Act (BDSG), you can request that our company correct, delete or block individual personal data at any time. In addition, you can exercise your right to object at any time without giving reasons and amend or completely revoke the declaration of consent with effect for the future. You can send the revocation to us by post, by e-mail: datenschutz@brand-group.com. You will not incur any costs other than the postage costs or the transmission costs according to the existing basic rates.

Competent supervisory authority

You can send complaints to the supervisory authority responsible for our company:

State Commissioner for Data Protection and Freedom of Information
North Rhine-Westphalia
PO Box 20 04 44
40102 Düsseldorf
Phone: +49 (0) 211/38424-0
Fax: +49 (0) 211/38424-10
E-Mail: poststelle@ldi.nrw.de

Consent to the publication of personal photos and videos in online and print media

You agree that we may use and publish your photos and videos, if applicable your contact details, which shows you at our event, in online media (social media, websites of the organizer/s) and if applicable reports in print media (trade journals, local press).

You are aware that information on the internet can be accessed worldwide, can be found by search engines and may be linked to other information. This also includes the fact that information placed on the Internet, including photos and videos, can be copied and further distributed.

You are also aware that the declaration of your consent is voluntary. You can refuse it without giving reasons and without having to fear any disadvantages because of it. You can also revoke this consent for the future at any time in text form (e.g. by mail or e-mail). Your photo will then be removed immediately from the event's website. This also applies to print media.

Salutation, name, first name, company:

- ☐ Yes, I agree that my photos may be published in online and print media.
- ☐ Yes, I agree that my videos may be published in online media.
- ☐ Yes, I agree that, if necessary, my (business) contact details may also be published.

Date, signature